



SPONSORSHIP PACKET 2019



Igniting Passion & Hope
for a Brighter Future



Igniting Passion & Hope
for a Brighter Future

DEAR FRIENDS,

We would like to thank you for your continued support as we enter our third full year as Catching Fire Outdoors. In just that short amount of time, we have been able to reach over 1000 kids and raise over \$10,000 dollars that has directly impacted their lives. We have quickly become one of the largest outdoor youth programs in the State of Ohio. The sky is the limit for us, and we could not have had this level of success without our sponsors.

Although youth participation in outdoor sports has steadily declined over the past decade, Catching Fire has experienced great success at drawing people to our events. We have been able to get over 200 kids fishing for the first time in their life. Our events are geared to help build confidence, self-esteem, and networking children with other quality programs to help them grow. We specifically target at-risk children, providing them an equal opportunity to develop a passion for the great outdoors. We have found that the key to success is removing all barriers that prevent them from being able to get on the water or in the woods. The goal of the program is to provide a safe, family friendly, sober, and positive environment in which ALL children can thrive.

This year we will be adding a few more events to our schedule. We hope to reach even more kids this year. We will also continue to support local at-risk organizations by holding events and fundraisers. We are grateful to have such wonderful and supportive sponsors that allow us to make a lasting impact in children's lives. We appreciate your continued support in 2019.

We wish you all the very best.

Jason Smith

Catching Fire Outdoors president
catchingfireoutdoors@gmail.com

Please Make payments to:

The Hope Spot/Catching Fire Outdoors
335 E. Market St.
Xenia, Oh 45385

WHAT IS CATCHING FIRE:

Mission: Catching Fire Outdoors is committed to helping children grow by the introduction and exploration of outdoor activities.

The purpose of Catching Fire Outdoors is to help children build healthy skills that will allow them to face the many issues our youth face today. The rise of depression, obesity, bullying, and substance abuse have created more at-risk children than ever before. It is our belief that getting children “hooked” on the outdoors and connected with the community programs available, that we can help them grow into successful adults. We focus on reducing screen time by giving them access to the tools they need to enjoy sunshine, wind, and waves.

WHEN WAS CATCHING FIRE CREATED?

Catching Fire was started in 2017 when I was tasked with organizing a fishing event. After realizing that 75% of the children had never been fishing, We felt compelled to do our part to help preserve outdoor sports and all the positive impacts it has on children’s lives.

HOW WILL MY SPONSORSHIP FUNDS BE USED?

100% of all money raised goes directly back to the children. The money will be used to hold events, buy fishing poles, and other various expenses to make our events a success. We have no paid employees.



BENEFITS OF SPONSORSHIP



- Designation and recognition as an annual or event sponsor for Catching Fire Outdoors gaining exposure to one of the largest youth outdoor organizations in the State of Ohio.
 - Personal mention and recognition on our Facebook page. www.facebook.com/catchingfireoutdoors
 - Logo placed on our website as an official sponsor www.catchingfireoutdoors.org
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- All lower level benefits plus:
 - The ability to set up a resource table at all events.
 - The ability to distribute materials at all events.
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- All lower level benefits plus:
- The ability to place literature in every registration packet at our signature events.
- Small logo placement on event directors sponsor jersey

BENEFITS OF SPONSORSHIP (continued)



- All lower level benefits plus:
 - Recognition with special signage at all events
 - Logo will be displayed on the event t-shirts.
 - 8x10 group appreciation photo
 - Sponsor logo and link will be placed on the homepage of the Catching Fire Outdoors website. www.catchingfireoutdoors.org
 - The sponsor's name and logo will be included on all promotional items used for events. Brochures, Flyers, emails, sponsorship package, ect.
 - Logo placement on event directors sponsor jersey
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- All lower level benefits plus:
- Specialized advertising opportunities to draw maximum exposure.
- Title sponsor/co-sponsor of an individual event.
- Personalized photo opportunities
- The opportunity to address the crowd for 3 minutes at each Catching Fire signature event.
- Logo on road signage
- Large logo placement on event directors sponsor jersey
- Company with largest donation will be placed on our event business card and every fish caught at the event will have your logo in it.
- First access to the limited private events Catching Fire will hold for businesses, individuals, or churches.

*If you do not see what you are looking for here, we are open to hearing about new sponsor benefit ideas, and will create a sponsor package specifically for your business.

All donations must be received by April 1st to guarantee we can meet all above mentioned

BENEFITS OF SPONSORSHIP (continued)

Antler and eggs Easter celebration

This will be a new event for 2019. The event will start with a 1-hour interactive outdoor education seminar on whitetail deer and wild turkey. After completing the seminar kids will be hunting Easter eggs and whitetail antler sheds. Children will win various outdoor related gear and prizes along with loads of candy. The therapeutic message of the event is acceptance of yourself and others.

SPONSORED BY

AZEK Building Products, Tye Reel Tackle, Bass Pro Shops, FIELD & STREAM, SONOCO, Gold Star Chili, The Hope Spot of Greene County

CATCHING FIRE
YOUTH FISHING EVENT

"Igniting Passion & Hope for a Brighter Future"

ALSO MADE POSSIBLE BY

ENTERTAINMENT JUNCTION, COSI Center of Science and Industry, PERFECT NORTH SLOPES, COLUMBUS ZOO AND AQUARIUM, THE WOODHOUSE day spa, SKY ZONE, TEXAS, Mike's sells, SCENE, ROCKQUEST Cleaning Center

Catching Fire Spring Youth and Family Fishing Event and Fundraiser

This by far is our largest event of the year drawing nearly 600 people last year. We were able to give away \$15,000 worth of gifts and prizes last year. Our Event is held at Cowan Lake State Park on the first Saturday of May. We will be working with many local groups to provide a wide range of youth related activities and experiences. Both kids and adults compete in a fishing derby, followed by food, games, raffles, and prizes. Everything is totally free. We will be raising funds for the Clinton County Youth Counsel. The therapeutic message for this event will be HOPE.

Catching Fire Fall Fishing Event

The fall event this year was a huge success drawing nearly 500 people it's first year. We partner with our parent organization The Hope Spot to provide an entire day of fun for the families of Greene County.

THANK YOU TO OUR 2018 SPONSORS

